

>>> The project MONEY MATTERS

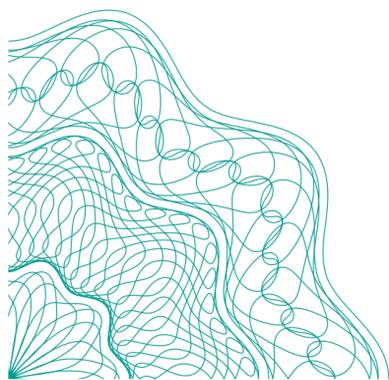
At a time when the EU member states have almost recovered from the 2008 financial crisis, the Covid-19 pandemic outbreak has once again created significant financial insecurity. The aim of the project is to empower families with necessary financial skills to mitigate the impact of any financial difficulties that may arise. The project will also produce new pedagogic practices that impact adult education provision by supporting family learning through new digital learning tools.



+ Objectives

The Money Matters objectives are to:

- develop, pilot and deliver a quality CPD program for adult educators, practitioners and relevant stakeholders
- Create a training methodology and embed tools which are both adaptable to educators' standard teaching and customized to current local needs of the target group
- increase the capacity of educators to develop and include strengths-based, participatory, learner-led approaches in their teaching
- develop an accessible online platform to promote effective and innovative approaches for wider use across the EU
- Stress the importance of financial literacy skills for marginalized citizens to actively taking part in society.



+ Outcomes & results

Effective family learning requires customization of proposed learning materials to all family members' needs. For this reason, the MONEY MATTERS project intends to create financial literacy resources for 4 different age groups:

- CHILDREN FROM 6 TO 12 YEARS OLD** | 12 monthly editions of themed comic cartoon-like strips that introduce the concepts of financial literacy will be created. Their narratives will be carefully written to build an understanding of basic financial principles.
- TEENAGERS FROM 13 TO 18 YEARS OLD** | a series of 6 Online Educational Escape Room challenge-based learning resources with scenarios related to effective financial management will be created
- YOUTH BETWEEN THE AGES OF 19 TO 25** | a mobile application that encourages learners to develop financial management plans in response to various financial situations. A personal family budget planner and links to local support agencies will be included
- PARENTS AND GUARDIANS** | a training program that tackles financial literacy through a series of workshop-based, group-learning exercises. This will also support parents and guardians to manage the family learning model developed.

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Co-funded by the Erasmus+ Programme of the European Union

The European Commission's support for the production of this leaflet does not constitute an endorsement of the contents, which reflect the views of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein. [Project Number: 2020-1-UK01-KA204-079048]